

LIFE LONG LEARNING IN PHARMACY 2021

*Virtual Conference: The Journey of Learning
Sunday – Wednesday 27th – 30th June 2021*

Sponsorship Programme



LIFE LONG LEARNING
IN PHARMACY **2021**
13TH INTERNATIONAL CONFERENCE



LLLP2021: THE JOURNEY OF LEARNING

RCSI is delighted to be the host institution for the **prestigious Life Long Learning in Pharmacy 2021 International Conference**, as the conference goes online for the first time in its history.

The Life Long Learning in Pharmacy International Conference 2021 (LLLP2021) provides opportunities for organisations to benefit from this unique event, including **promoting your brand to key audiences across pharmacy education, policy and practice whilst demonstrating support to continuous professional development in pharmacy.**

LLLP 2021 is the only international conference exclusively focused on life long learning for pharmacy professionals. It offers the opportunity for practitioners, policy makers, educators and regulators to explore the importance of advancing pharmacy practice through continuous professional development (CPD) and life long learning.

We are excited to welcome colleagues and organisations from around the globe to join us virtually to learn, share and discuss new emerging trends in pharmacy education and professional development.

Secure your company's place at LLLP2021

We are pleased to invite industry sponsorship for LLLP2021. Our conference sponsors will have the opportunity to engage with more than 200 leading international and Irish experts in pharmacy education and practice, and enhance their organisation's profile across these important groups. There are different corporate sponsorship packages available to suit your requirements and budget. For more information, and to discuss how your organisation can avail of these benefits and support LLLP2021. **We hope you and your company are able to join us and avail of the benefits this prestigious international conference offers.**

SPONSORSHIP BENEFITS

We have plans in place for an excellent virtual event; the conference will be engaging and interactive, catering to all time zones, with many opportunities for companies to raise their profile amongst the pharmacy community and to virtually connect with colleagues and stakeholders around the world.

PROMOTE: enhance your organisation's profile through event exhibitor and communication activities, reaching LLLP2021 delegates as well as RCSI key networks

ENGAGE: interact with more than 200 delegates to make valuable contacts in both international and domestic markets

LEAD: Highlight your role as an industry leader and your contribution to innovative educational practices in pharmacy on an international scale

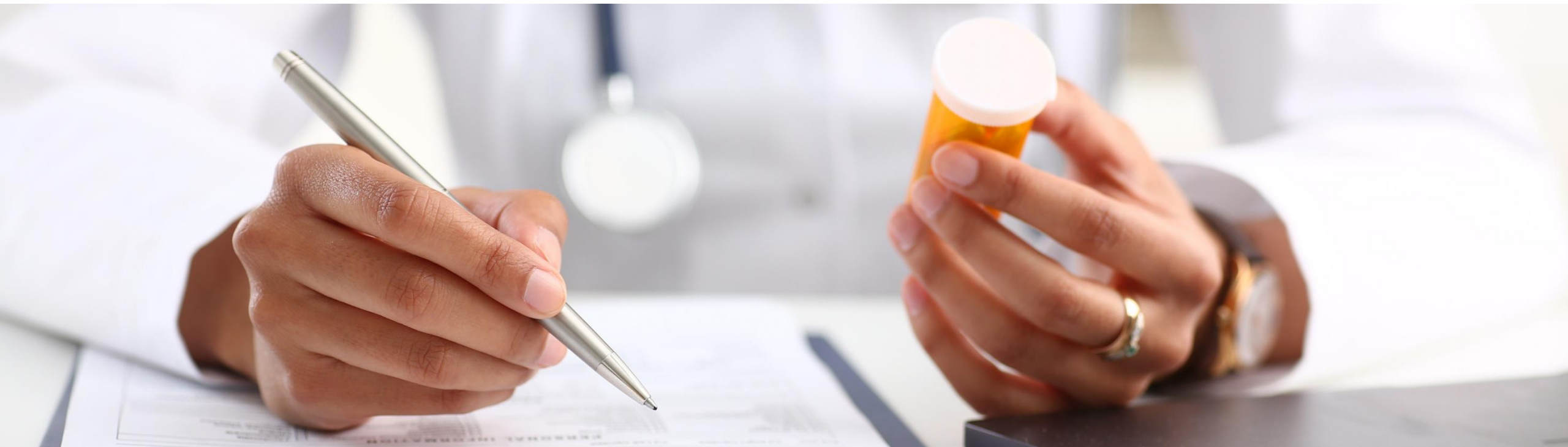
SUPPORT: Demonstrate your support of the ongoing professional development of pharmacists in Ireland and internationally

Who will attend LLLP2021?

LLLP2021 will bring together international and national leaders working across pharmacy education, research, regulation, policy, practice and professional leadership.

This diverse audience of attendees will enable a holistic consideration of how best to support advancing pharmacy practice through continuous professional development (CPD) and lifelong learning. The virtual conference includes a stimulating programme of keynote presentations, plenaries, and small group sessions, with a focus on encouraging engagement, discussion and collaboration.

The Life Long Learning in Pharmacy conference has always benefited from an international perspective throughout, and this year will be no different. Our move to virtual has created new opportunities. Content will now be available online through the conference portal from mid June. Delegates can engage with the exhibitors and presenters, and populate their agenda in advance, allowing for three days of meaningful engagement and discussion from the 27th to 30 June, when we will see delegates and organisations from around the world gathering online.



SPONSORSHIP PACKAGES: PROMOTING YOUR BRAND, SUPPORTING LIFE LONG LEARNING

PLATINUM | €7,500

As one of our Platinum Sponsors, your business will benefit from the highest level of exposure and representation.

- A main sponsor acknowledgement of LLLP2021
- Host a dedicated virtual exhibition stand, with capabilities to meet with conference delegates, deliver presentations, distribute marketing materials and brochures and display company or product videos
- Virtual exhibitor passes for company employees to attend LLLP2021 conference sessions
- Company logo placed in prominent positions on virtual platform to give excellent brand exposure to all delegates, including high visibility during the event
 - Delegate login page
 - Event hub rolling banner
 - Logo placed in the agenda for high visibility
 - Rolling banner on the main page of the Plenary Sessions
 - Company directed one minute video clip placed at the beginning of certain live sessions, and logo on welcome slide before live session
- Pre, during and post event-specific promotion and acknowledgements, including social media and communications across LLLP2021 networks and platforms
- Company logo and 200 word profile on LLLP2021 website
- Acknowledgement as Platinum Sponsor during opening and closing sessions of LLLP2021

Gold | €5,000

As a Gold Sponsor, your organisation will enjoy a high profile through the many opportunities for branding and exposure.

- Host a dedicated virtual exhibition stand, with capabilities to meet with conference delegates, deliver presentations, distribute marketing materials and brochures and display company or product videos
- Virtual exhibitor passes for company employees to attend LLLP2021 conference sessions
- Company logo placed in prominent positions on virtual platform to give excellent brand exposure to all delegates, including high visibility during the event
 - Delegate login page
 - Event hub scrolling banner
 - Rolling banner on the main page of the Plenary Sessions
 - Logo on welcome slide before live session
- Pre, during and post event-specific promotion and acknowledgements, including social media and communications across LLLP2021 networks and platforms
- Company logo and 200 word profile on LLLP2021 website
- Acknowledgement as a Gold Sponsor during opening and closing sessions of LLLP2021

All fees are excluding VAT

SPONSORSHIP PACKAGES: PROMOTING YOUR BRAND, SUPPORTING LIFE LONG LEARNING

SILVER | €3,000

As a Silver Sponsor, your organisation will enjoy a strong position within the conference through the many opportunities for branding and exposure.

- Host a dedicated virtual exhibition stand, with capabilities to meet with conference delegates, deliver presentations, distribute marketing materials and brochures and display company or product videos
- Virtual exhibitor passes for company employees to attend LLLP2021 conference sessions
- Company logo placed in prominent positions on virtual platform to give excellent brand exposure to all delegates, including high visibility during the event
 - Delegate login page
 - Event hub scrolling banner
- Acknowledgement as Sponsor of Poster Gallery area of conference hub
- Opportunity to sponsor poster prize session
- Company logo and 100 word profile on LLLP2021 website

BRONZE | €1,500

A new sponsorship category to reflect opportunities presented by the flexibility of a virtual conference

- Host a dedicated virtual exhibition stand, with capabilities to meet with conference delegates, deliver presentations, distribute marketing materials and brochures and display company or product videos
- Virtual exhibitor passes for company employees to attend LLLP2021 conference sessions
- Company logo placed in prominent positions on virtual platform to give excellent brand exposure to all delegates, including high visibility during the event
 - Delegate login page
 - Event hub scrolling banner
- Company logo on LLLP2021 website

All fees are excluding VAT

“The Life Long Learning in Pharmacy Conference 2021 is an invaluable opportunity for global leaders from pharmacy education and practice to learn, share and network, ultimately to enhance educational programmes that produce and support healthcare leaders able to make a positive difference to human health ”



Dr Catriona Bradley
Host & Convenor



LIFE LONG LEARNING
IN PHARMACY **2021**
13TH INTERNATIONAL CONFERENCE

